

29<sup>th</sup> November 2017

Dear Colleagues,

Cochlear's philosophy of lifetime commitment to our customers means we strive to bring your patients improved sound processor technology, so they continue to experience the joy of A+ hearing throughout every stage and age of life.

Some of Cochlear's older Baha® sound processors, including Baha® Divino, Intenso and BP100 include parts that are no longer commercially available, which means they are reaching the final phase of their lifecycle. These sound processors were introduced in 2005, 2007 and 2009 respectively, and have not been sold in Australia and New Zealand for over 3 years. End of Sale and End of Life of these sound processors was previously communicated in 2014. A summary of the dates communicated is provided below:

Sound Processor	End of Sale	End of Life (including cessation of repairs)
Baha Divino Sound Processor	31 <sup>st</sup> December 2014	31 <sup>st</sup> December 2019
Baha Intenso Sound Processor	31 <sup>st</sup> December 2014	31 <sup>st</sup> December 2019
Baha 3 BP100 Sound Processor	31 <sup>st</sup> December 2014	31 <sup>st</sup> December 2019

Recipients who are registered with a Baha Divino, Intenso or BP100 as their primary processor will be informed of the above dates, so they can plan for their future technology needs. Thank you for your support of these customers. If you have questions, or would like to discuss the funding options available to customers, please contact your local Cochlear representative.

Cochlear's latest innovation, the **Baha 5 System**, has been designed with a clear purpose – to give your patients more possibilities for a lifetime of A+ hearing. The Baha 5 sound processors are small, smart and powerful. Automatic features adapt to the changing environment, helping recipients focus on the important things they need to hear and to communicate with ease. Made for iPhone and True Wireless™ connectivity will change the way recipients listen to music, communicate on the phone, enjoy a movie and socialise with friends. You can learn more about the Baha 5 System at [www.cochlear.com/au](http://www.cochlear.com/au).

By selecting Cochlear, your patients have chosen a lifelong partner dedicated to giving them A+ hearing performance so they can stay connected to the world of sound.

Yours sincerely,

Janet Menzies  
General Manager, Australia and New Zealand  
Cochlear Limited



*Hear now. And always*

This content is intended for professional use. If you are a consumer, please seek advice from your medical practitioner or health professional about treatments for hearing loss. They will be able to advise on a suitable solution for the hearing loss condition. All products should be used only as directed by your medical practitioner or health professional. Not all products are available in all countries. Please contact your local Cochlear representative.

Cochlear Baha 5 sound processors are compatible with iPhone 7 Plus, iPhone 7, iPhone 6s Plus, iPhone 6s, iPhone 6 Plus, iPhone 6, iPhone SE, iPhone 5s, iPhone 5c, iPhone 5, iPad Pro (12.9 inch), iPad Pro (9.7 inch), iPad Air 2, iPad Air, iPad mini 4, iPad mini 3, iPad mini 2, iPad mini, iPad (4th generation), iPod touch (6th generation) and iPod touch (5th generation) using iOS 7.X or later.

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