

Reach for the stars!

THE SHEPHERD CENTRE'S
GALA DINNER

SPONSORSHIP OPPORTUNITIES



The Shepherd Centre

Giving deaf children a voice



ABOUT THE EVENT

WHO WE ARE

The Shepherd Centre was established in Sydney in 1970 to provide early intervention services to deaf children, teaching listening and spoken language skills. Today we support over 700 hearing impaired children and their families at seven centres in NSW and the ACT; as well as families in rural and regional locations across Australia via teleintervention.

Over 90% of graduates from The Shepherd Centre go on to mainstream school, the vast majority with speech and language skills on par with their typically hearing classmates.

THE EVENT

The Shepherd Centre is hosting an exclusive Gala Dinner on Saturday 6th November 2021 at Doltone House, Hyde Park Ballroom.

The gala dinner promises to be a very special evening; bringing together our wonderful alumni, their families, key stakeholders and most valued supporters.

We will also celebrate achievements of our graduates through the Alumni Achiever Awards, whilst raising essential funds for The Shepherd Centre.

Hosted by Channels 7's, Mark Beretta the event promises to be a fun, celebratory evening – with wining, dining and dancing.

Ultimately, we are aiming to raise \$250,000 from the event to create scholarships for children who are deaf or hearing impaired to access early intervention at The Shepherd Centre this year.



ABOUT THE EVENT

ATTENDEES

We are planning to host 300 guests at the gala dinner.

We anticipate 150 alumni to attend, this includes past and present students of The Shepherd Centre and their families.

Around 150 of the attendees will be VIP guests: key stakeholders and major donors to the organisation. These VIP attendees are typically high net worth individuals and business leaders.

POSITIVE OUTCOMES OF BEING A SPONSOR

- Increase brand awareness, brand loyalty and reinforce a positive image of your brand.
- Position your organisation as a leader in the community
- Enhance the prestige and position of your organisation within the business sector.
- Support hearing impaired children by raising funds for The Shepherd Centre's scholarship program.
- Networking opportunities



SAVE THE DATE
Reach for the stars!

THE SHEPHERD CENTRE'S
GALA DINNER

Saturday 6th November

Doltone House, Hyde Park Ballroom



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Giving deaf children a voice



SPONSORSHIP PACKAGES



Platinum Table Sponsorship

\$10,000

- Positioned as a Platinum Sponsor of the Shepherd Centre 2021 Gala.
- One VIP table of 10 tickets with premium position including a three course meal with beverages
- Logo placement on event marketing materials including invitation and A4 full colour Event Program
- Full page full colour advertisement in the program placed in the first half of booklet (sponsor to supply artwork)
- Logo recognition on the large screens as Platinum Sponsor
- Corporate logo table signage
- Logo on event website
- Verbal recognition by the MC throughout the duration of the event
- One corporate banner displayed at the event (sponsor to supply)
- 4 x mentions on social media via The Shepherd Centre social media accounts
- Company name listed in the Sponsors listing in the Event Program
- Certificate and thank you letter sent at conclusion of the event

SPONSORSHIP PACKAGES



Gold Table Sponsorship

\$5,000

- Positioned as a Gold Sponsor of the Shepherd Centre 2021 Gala.
- One VIP table of 10 tickets including a three course meal with beverages
- Logo recognition on the large screens as Gold Sponsor
- Corporate logo table signage
- Logo on event website
- Verbal recognition by the MC
- Company name and website listed in the Sponsors listing in the Event Program
- Certificate and thank you letter sent at conclusion of the event



SPONSORSHIP PACKAGES

Silver Table Sponsorship

\$3,000

- One table of 10 tickets including a three course meal with beverages
- Logo recognition on the large screens as Silver Sponsor
- Corporate logo table signage
- Logo on event website
- Company name and website listed in the Sponsors listing in the Event Program

Celebration Table Sponsorship

\$2,000

- One table of 10 tickets including a three course meal with beverages

Single Ticket

\$220pp

- One ticket including a three course meal with beverages

OTHER WAYS TO SUPPORT

Donate a 'money can't buy' or luxury experience for the silent auction

- Donations will be acknowledged in the event program

Donate a raffle prize for the 'super raffle'

- Donations will be acknowledged in the event program

Participate in the online silent auction before the event



COME AND JOIN US

We look forward to enjoying a magical evening with you!

For more information on this proposal and a follow up chat, please contact our events team:

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Website: www.shepherdcentre.org.au

The Shepherd Centre - Giving Deaf Children a Voice!
146 Burren St, Newtown, NSW 2042



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